

## CONTRACT



**WNCN**  
 FAST FORWARD  
 on your side  
 WNCN.com  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

And:

Great American Media  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

Contract / Revision		Alt Order #
952403 / 1		25326817
Product		
DSCC		
Contract Dates		Estimate #
10/11/16 - 10/17/16		5593
Advertiser		Original Date / Revision
POL/DSCC IE		10/10/16 / 10/12/16
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agv Code	Advertiser Code	Product 1/2
9913721	49	53
Agency Ref	Advertiser Ref	
IN3307/TO232		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/11/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--				1	\$425.00				
2	WNCN	10/11/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--				3	\$425.00				
3	WNCN	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--				4	\$325.00				
4	WNCN	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--				3	\$325.00				
5	WNCN	10/11/16	10/17/16	Let's Make a Deal	10a-11a		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--				4	\$350.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**WNCT**  
**3221 South Evans Street**  
**Greenville, NC 27834**  
**(252) 355-8542**  
**3221 S. Evans St.**  
**Greenville, NC 27834**  
**252-355-8500**

Contract / Revision	Alt Order #
952403 / 1	25326817

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC	5593

Advertiser	Original Date / Revision
POL/DSCC IE	10/10/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	10/11/16	10/17/16	Price Is Right	11a-12p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	4				\$550.00				
7	WNCT	10/11/16	10/17/16	Y&R	1230p-130p		:30				NM	3	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$780.00				
8	WNCT	10/11/16	10/17/16	Dr Phil	4p-5p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$400.00				
9	WNCT	10/11/16	10/17/16	Local News @ 6p	6p-630p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$1,000.00				
10	WNCT	10/11/16	10/17/16	Boyd & Beautiful	130p-2p		:30				NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	1				\$780.00				
11	WNCT	10/11/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	-----S	2				\$400.00				
12	WNCT	10/11/16	10/17/16	Local News @ 5p	5p-530p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$400.00				
13	WNCT	10/11/16	10/17/16	Local News @ 530p	530p-6p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$400.00				
14	WNCT	10/11/16	10/17/16	Family Feud	730p-8p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$850.00				
		<u>Spot Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		3	WNCT 10/11/16-10/17/16	Family Feud	730p-8p	MTUWThF----	:30		\$850.00		NM		
		See MG 14.4											
		4	WNCT 10/17/16-10/17/16	Family Feud	730p-8p	M-----	:30		\$850.00		NM		
		MG for 14.3 10/11											

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### FACTORY WORKING

# 1

**3221 South Evans Street**

**Greenville, NC 27834**

(252) 355-8542

3221 S. Evans St.  
Greenville, NC 27834  
252-355-8500

Advertiser	Original Date / Revision
POL/DSCC IE	10/10/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
15	WNCT	10/11/16	10/17/16	Wed Hour 3	10p-11p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	--W----	1				\$3,000.00				
16	WNCT	10/11/16	10/17/16	Sun Hour 2	8p-9p		:30				NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S	1				\$3,250.00				
17	WNCT	10/11/16	10/17/16	Local News @ 11p	11p-1135p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	1				\$700.00				
18	WNCT	10/11/16	10/17/16	Late Show	1135p-1235a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	1				\$450.00				
19	WNCT	10/11/16	10/17/16	Late Late Show	1235a-135a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	4				\$50.00				
<b>Totals</b>												<b>48</b>	<b>\$28,245.00</b>

Date: \_\_\_\_\_

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